



FOR IMMEDIATE RELEASE

Joelle Berdugo-Adler receives Honorary Doctorate from Concordia University

Montreal, November 1, 2010- The ONEXONE Foundation board of directors today congratulated ONEXONE Founder and President and CEO of Diesel Canada, Joelle Berdugo-Adler for being awarded an Honorary Doctorate of Laws from Concordia University's John Molson School of Business.

"Joey's ONEXONE family is very proud of her and congratulates her for this tremendous honour, said the board members; Joey's commitment to philanthropy puts her at the head of the class."

Concordia University will bestow the honorary doctorate during the fall convocation ceremony to be held Monday, November 1 at 7 p.m. in Salle Wilfrid-Pelletier at Place des Arts (175 Ste. Catherine Street West).

About ONEXONE Foundation

ONEXONE was founded on the principles that every single life is infinitely precious and that each person can make a profound difference in someone else's life one by one. ONEXONE is a non-profit foundation committed to supporting, preserving and improving the lives of children in Canada, the United States, and around the world. Through an annual campaign, ONEXONE is dedicated to helping create a world where children can live safely and with dignity. For more information, visit onexone.org

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